

Manage and govern consent across your enterprise

HealthVerity Consent, seamlessly integrates with pre-existing enterprise systems to consolidate consumer permissions and act as the single source of truth for customer intent and privacy compliance.

- Consolidate and reconcile individual consumer data preferences in a centralized location.
- Rapidly deploy technology without interrupting existing systems and operations.
- Generate shareable, immutable log of consent preferences and consumer data requests.

Easily comply with changing privacy law

• Immutable blockchain ledger technology makes it easy to comply with changing privacy laws such as CCPA, GDPR, HIPAA, CAN-SPAM, TCPA.

Share consumer consent with trusted partners

• Inform all consumer data systems, both inside the enterprise and across partner networks, of change in consent status, keeping all parties in compliance with the most up-to-date information.

Install seamlessly with connection to current systems

• A simple architecture is put in place to connect disparate systems without disrupting current application operations.

Step 2 Preferences transmitted **health**verity to HealthVerity Consent Step 3 Consent preferences updated across entire Enterprise Step 1 Consumer requests modification to consent 000 000 000 Customer support User accounts 000 000 000 Marketing eCommerce

About HealthVerity

HealthVerity is transforming the way data-led organizations make critical decisions. Our technology platform serves as the foundation for the rapid creation, exchange, and management of healthcare and consumer data in a fully-interoperable, privacy-protecting manner. Advantaged by highly sophisticated identity resolution and matching capabilities, HealthVerity is on a mission to increase transparency, forge interoperability and activate deeper insights.

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