

Reveal uncharted patient attributes by linking social determinants of health with healthcare data

HealthVerity CIPHER is a privacy-preserving analytics platform that enables the linking of commercial and healthcare data sources in a HIPAA-compliant manner. With the ability to link social determinants and traditional healthcare data, you can now reveal hidden consumer segmentations and solve for gaps in the patient journey.

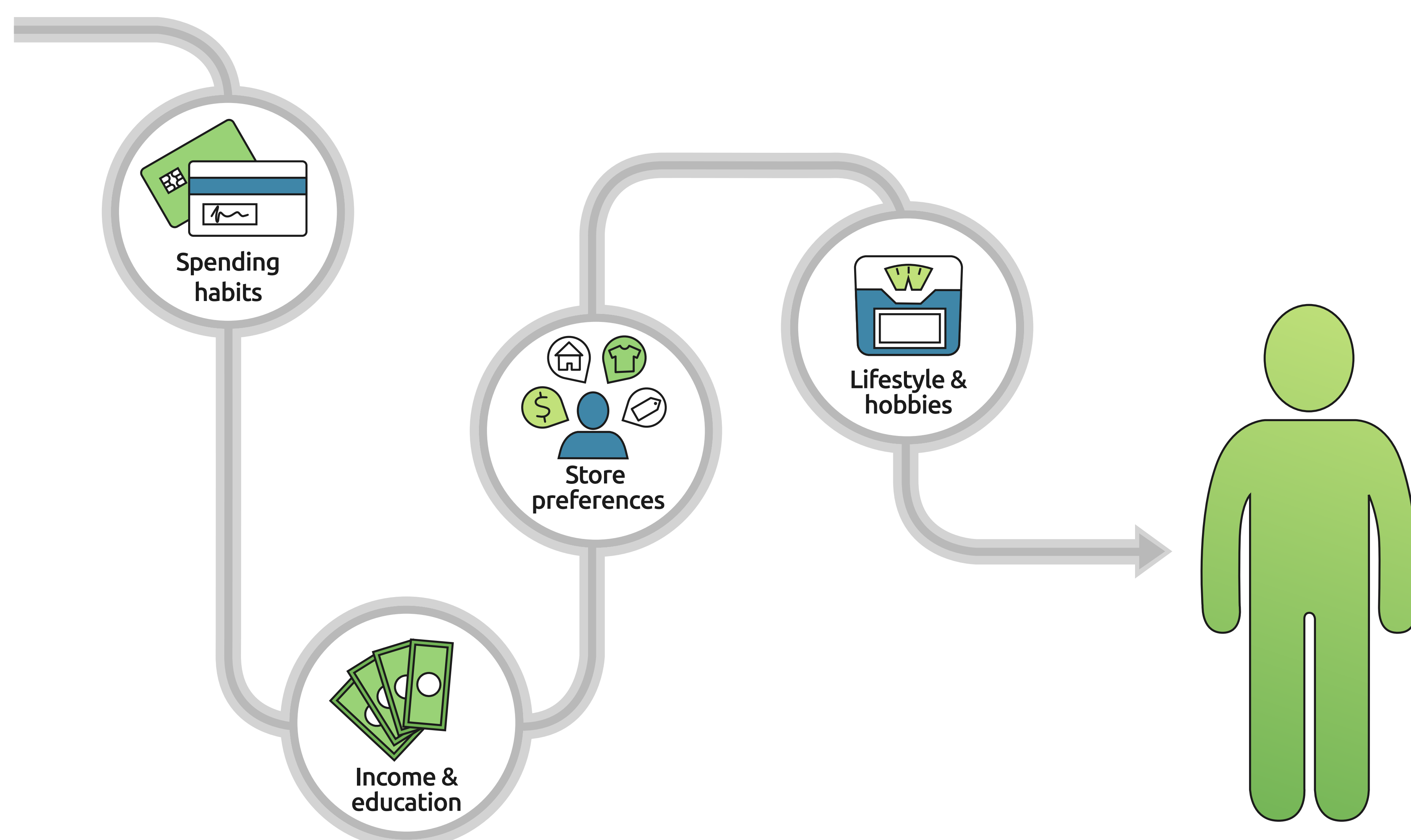
Unlock social determinants for actionable insights into your data.

- Build decision trees and summary tables direct from your laptop to better understand which consumer attributes are most prevalent.
- Develop proven responses to unanswered questions surrounding patient actions & outcomes.

Uncover a more robust patient profile.

Traditional research within healthcare data has been hindered by the inability to fully understand the demographic factors behind patients.

With HealthVerity CIPHER, you can now intersect attributes like spending habits, income, and hobbies with healthcare data to reveal hidden consumer segmentations and key drivers of patient behavior and adherence.



About HealthVerity

HealthVerity is transforming the way data-led organizations make critical decisions. Our technology platform serves as the foundation for the rapid creation, exchange, and management of healthcare and consumer data in a fully-interoperable, privacy-protecting manner. Advantaged by highly sophisticated identity resolution and matching capabilities, HealthVerity is on a mission to increase transparency, forge interoperability and activate deeper insights.

healthverity.com

info@healthverity.com

[\(267\) 262-6776](tel:(267)262-6776)

[/company/healthverity](https://www.linkedin.com/company/healthverity)

[/healthverity](https://twitter.com/healthverity)

[@HealthVerity](https://www.facebook.com/HealthVerity)